

**MEDIA  
KIT**

# **WHERE THE LEAVES FALL PURPLE**

**AUDIO DRAMA PODCAST**



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WHERE THE LEAVES FALL PURPLE

# WHO ARE WE?

Where the Leaves Fall Purple is an audio drama (fiction podcast/modern radio drama) series made in the Okanagan by a group of local creatives. We've taken the popular true crime genre of podcasts and put a fictional spin to bring you a mystery/thriller that will have you on the edge of your seats!



# WHAT'S THE SHOW ABOUT?

The series is about a university student named Ben Miller who runs a failing true crime podcast. In order to boost listenership, he asks his best friend Janie Melnyk to stage her disappearance, so he can document finding her on his show. With the help of mutual friends Ezra Hansen and Veronica Barrow, the show becomes locally famous as everyone starts talking about the missing student. Unfortunately, things take an unexpected turn for the worst when Janie really does go missing, with only the message "Where the Leaves Fall Purple" written in blood left behind as a clue. Now, Ben has to solve a real crime that may just be his fault before it's too late.



# HOW TO LISTEN

Where the Leaves Fall Purple is free for anyone to listen to! It's available on a variety of podcasting platforms including Apple Podcasts, Spotify, iHeartRadio, Amazon/Alexa, Google Podcasts, Sticher, Goodpods and more!

It's easy to listen to while at home, at work, at the gym, in the car, or out for a walk. We're like tv without the pictures and our aim is to keep you entertained and guessing along with the characters.



# SOME HIGHLIGHTS

- Majority of the cast and crew are Okanagan based. There are over twenty different actors involved in the show, many of which are volunteers. We record in a make-shift booth in West Kelowna made out of PVC pipe, moving blankets, and clamps. Many of the actors in the project have never done voice acting before (but don't doubt their talent based on that).
- This is a low-budget project, which was started during the pandemic. Creator Kimberly Billinton, wanted to bring creatives together in a safe way that hadn't really been done in the Okanagan. Kimberly had just graduated university and, because of the pandemic, she had lost a lot of opportunities, so she made it her goal to make new opportunities for herself and others.
- The show plays off of tropes heard in true crime podcasts while giving us relatable characters who have their own struggles amidst the mystery. It's, in part, about growing up and making mistakes. It's a mystery/thriller with heart.
- The series will have a minimum of ten episodes. Episodes are currently being released bi-weekly. Each episode leads to a new suspect. There is also a mystery-within-a-mystery element as the episodes are bookended by an anonymous caller sharing the story as a narrator of sorts to a true crime radio show. Listeners not only have the opportunity to solve what happened to Janie but also who is calling into the radio show.
- We've had positive response from all over the world and been on Goodpods top 100 audio fiction and drama podcasts multiple times before episode 4.



# FIND US ONLINE



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